

### IKC Progress and Planning: Member Roles, Accomplishments, and Looking Ahead

## LAURA CONNOLLY CHAIR, IMMUNIZE KANSAS COALITION

February 2<sup>nd</sup>, 2018



# Introduction to IKC

- History: Immunize Kansas Kids (IKK)
  - Started in 2005
  - Mission: Protect every Kansas child from vaccine preventable diseases



2015 - Immunize Kansas Coalition

- Now: Immunize Kansas Coalition (IKC)
  - Transitioned from IKK to IKC in 2015
  - Mission: Protect all Kansans
     from vaccine-preventable diseases



### **Growth of IKC**



- 15 Founding Member Organizations
- Now 43 Member Organizations, over 100 on member distribution list
- Continued growth and interest
- Both organizational and individual members
- Types of members include
  - Clinicians
  - Health Departments
  - Researchers
  - Health Educators
  - School Nurses
  - Pharmacists

- Provider Associations
- Managed Care Organizations
- Cancer organizations
- Vaccine Producers
- And many more!



### Funding, Support, and Organizational Details

- Currently supported by a grant from Kansas Department of Health and Environment
- Kansas Medical Society is the fiscal agent
- Fiscal year is July 1 June 30
- In the process of pursuing a 501(c)(3) non-profit status
- Contracted staffing currently provided by EnVisage Consulting, Inc.
- Coalition achievements and progress toward mission made possible through engagement and ongoing efforts of coalition members



# **Types of Membership**

#### Institutional Member

- One vote (one designated voting member) per institution
- Other institutional representatives are non-voting
- Most of the current members represent an institution

### Individual Member

One vote

#### Liaison Member

- Goal of this category is to avoid perceived financial gain from the mission; specific to pharmaceutical companies/vaccine-producers
- Non-voting member, i.e., may not vote or serve on Board, but may participate in other ways (attend meetings, discussions, serve on teams and committees)



### Active Membership and Voting

- Active Member: Member in good standing, attend at least one coalition or committee/team meeting per year. (Members without active participation may be moved to inactive status by Board.)
- Vote: One vote per active institutional/individual member

#### • Elections:

- List of active, voting members updated early in calendar year
- Nominating Committee prepares list of qualified nominees
- Elections completed no later than August 1st
- Board/Officers installed at 1st Quarter meeting of Fiscal Year



# **Current Board**

- Chair: Laura Connolly
- Chair Elect: Dr.
   Gretchen Homan
- Immediate Past Chair: Hope Krebill
- Fiduciary Representative (Secretary/Treasurer): Denise Lantz

- Education & Awareness Team Lead: Dan Leong
- Policy Team Lead: Charlie Hunt
- Grants & Funding Team Lead: Carlie Houchen
- Improved System
   Performance: Sarah
   Good



### **Board Terms**

- Chair term: 3 years
  - 1 year as Chair Elect
  - 1 year as Chair
  - 1 year as Immediate Past Chair
- Strategic Team Chair term: 2 years
- Secretary/Treasurer (can be combined or separate position in new bylaws; currently fiduciary agent):
  - Secretary: term at discretion of the Board
  - Treasurer: term of 3 years





"The current focus of the Immunize Kansas Coalition is on improving access to and rates of adolescent immunizations, paying special attention to HPV and meningococcal vaccination rates."

- By 2020, the goal is to have an increased HPV Up-To-Date vaccination rate from 36% to 43% (for both boys and girls).
- By 2020, the goal is to have an increased quadrivalent meningococcal conjugate vaccination rate from 69.7% to 80%.

### **Strategic Teams**



- Education & Awareness
- Improved Systems
   Performance
- Policy
- Funding & Grant Development



- Meet during 1<sup>st</sup> hour of coalition quarterly meetings
- Members and guests may join the team meeting of their choice
- Some teams have conference calls or meetings at other times
- Where much of the "real work" is completed

# **Education & Awareness Team**

- Promotion of Goals/Messages & Toolkits through activities such as...
  - Identifying effective messages and sharing proven resources helpful for increasing vaccination rates
  - Legislative Educational Event
  - Sharing message at workshop and conferences such as:
    - Kansas Immunization Conference
    - Kansas Academy of Family Physicians Conference
    - Kansas School Nurse Conference
    - KAAP Annual Fall Meeting
    - KAMU Annual Conference
  - Development and maintenance of IKC Website and **Facebook Page**
- Meets 1<sup>st</sup> Tuesday of every month, 1-2 p.m.







### Education & Awareness Team

#### **IKC at Conferences**

This past year, many members of IKC have volunteered to run the IKC Booth at different conferences across the state of Kansas.





### immunizekansascoalition.org





#### **OUR PURPOSE:**

Working together to protect all Kansans from vaccine preventable diseases. Our goal is to focus on improving access to and rates of adolescent immunizations, paying special attention to HPV and meningococcal vaccination rates.

Looking for IKC resources seen at a conference? Find them on the Conference Materials page!

### Calendar that shows our current and upcoming events —



Recent news



Updates from our

**Facebook Page** 

Immunize Kansas Coalition

Calling all Kansas providers working to Improve immunization rates! IKC seeks to provide four grants, \$5,000 each, to local clinical practices that show measurable increases in HPV, meningococcal and Tdap vaccination rates among Kansas adolescents. Click for registration infol

The recent immunization survey data from the CDC shows improvements in Kansas HPV vaccination rates: the one-dose HPV vaccination percentage for females aged 13 to 17 increased from 50.9% in 2015 to 62.4% in 2016. IKC will continue promoting adolescent vaccines and working toward the goal of increasing HPV series completion among Kansas boys and girls.

+ Google Calendar

# Events & Meetings Totage October 2017 Week Month Agenda Son Mon Tue Veek Tru Fri Set Son 1 2 3 4 1 Set 1 Son 2 3 4 1 Set 1 Set 1 2 3 4 1 Set 1



### **Facebook Page:** https://www.facebook.com/ImmunizeKansasCoalition/

Like and share!

Links to latest infographics, articles, and resources





### **Improved Systems Performance Team**

- Creates toolkits for easy access to information about specific vaccines, including HPV, meningococcal, and Tdap
- Explores other ways to promote coordinated or system-wide improvements in Kansas vaccine rates





### **Current Toolkits**

- 1. HPV Vaccine Toolkit
- 2. Meningococcal Vaccine Toolkit
- HPV Community Education Events ("Someone You Love") Toolkit
- 4. Tdap Toolkit (now live)





### **HPV Vaccine Toolkit**

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			HDV	/accine Toolki	+		
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(ACIP) ch	langed the recom	mendations for th	he HPV vaccine f	rom 3 doses to 2 do to the old 3 dose so	oses for you	iger adolescents (ag	es 9 through 14).
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- The HPV vaccine toolkit is full of resources for health care providers and for people in the community
- Some of the helpful links include:
  - Strategies to Improve Vaccination Rates
  - CDC Links/Websites
  - Clinician Resources and Talking Points
  - Quiz to test your HPV Vaccine knowledge
  - And loads of other great resources!

### HPV Vaccine Toolkit: Key Documents

#### Key documents include:

- The Provider Call to Change
- The Community Call to Change
- HPV Vaccine Talking Tips
- HPV Vaccine Quiz
- Dr. Eplee's Intro Letter





## **HPV Education Event Toolkit**

The community HPV Education event toolkit has tools to help engage the community and increase awareness on HPV related diseases using the powerful film, "Someone You Love"

- The hope is to increase vaccination rates by raising awareness about the HPV vaccine through the stories of individuals with HPV-related cancers
- Tools include videos, postcards, radio commercials, assessment tools, flyers, and more!





## Meningococcal Vaccine Toolkit

- Kansas has one of the lowest meningococcal vaccination rates in the country
- The Meningococcal toolkit is full of great resources that help increase awareness for the meningococcal vaccine

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#### Meningococcal **Toolkit:** Key **Documents**

#### Key documents include:

- The Provider Call to Change
- The Community Call to Change
- Toolkit User Guide •
- Meningococcal Quiz

IKC	IMMUNIZE KANSAS COALITION	-	
Test Your Meningococo	al Vaccine Knowledge	t	
At any given time, how many people carry the meningeocccal bacteria?     a. l in 100     b. l in 100     c. l in 10     c. l in 10	7. The early symptoms of mening disease often reflect what other i a. mononucleosis b. the flu c. foodborne illnesses	ococcal liness?	
d. 1 in 2 2. Human beings are the only reservoirs in which meningococcal bacteria can live. a. True b. False 3. About what percent of confirmed meningococcal disease cases are fatal?	d. chicken pox. 8. What is the bacteria that cause meningocccal disease? a. Neisseria meningitidis b. Excherichia coli c. Salmonella typhi d. Listeria monocytogenes	55	
a. 2% b. 5% c. 10% d. 25% 4. At what age should a person get a meningococcol conjugate vacination? a. 1-2 years old b. 11-12 years old c. 18-21 years old	Getting Starte This is an aid to help increase t STEP 1: Establish a Baseline	the MenACWY vaccination rat Using <b>KS Web IZ</b> or other elect determine a baseline immuni	tes in Kansas. teronic health record or registry system, tzation rate for your organization.
d. 21 years or older 5. Whet percent of Kansas adolescents currently have at least one of their meningifis vacinations? a. 64% b. 67% c. 70% d. 81%	Set Goals and Train your Team	of adolescence (ages 13–15) Post your organizational goa accountability. Provide training to engage yo Prevention <b>Silde Deck</b> is a gro	e goals - Healthy People 2020 goal of 80% vaccinated by 2020. Is internally to facilitate shared bur staff - The Meningococcal Disease eat resource to train staff on the gainst Meningocccal disease.
6. Meningococcal disease is the same as meningitis. a. True b. False	STEP 3: Select your Intervention	Intervention include of the 1 Develop and adopt <b>standing</b> Set up Reminder/Recall Syst	A Call to Change
	STEP 4: Work toward Improving Vaccination Rates	Follow ACIP Recommendat Adopt any or all of the 10 y Rates. Implement selected interve Engage with front-line staf enter your doors (e.g. for a about meningitis and meni	What is Meningococcal Disk Meningococcal disease is an umbrella te meningliddes (dab known as meningoco cause infections in the blood stream (bo spinal card (meninglis). This disease acts onset of symptoms. The early symptoms
	Measure and Celebrate your Improvement Success	Know Your Rates. Utilize KS Web IZ or your or capture progress over base VFC providers con utilize th eXchange (AFD) program. Consider utilization of the Application (CoCASA). Communicate results conc	such as a fewer, headache, and a siffine light, vomiling, rash, confusion and loss o Facts about Meningococcal • About 1 in 10 causs is foral • About 2 out of the 9 people who s could be a loss of an arm or leg, a • A person can get the discase by ki sneesing.
	Adjust your Approach to Continue progress toward Achieving Established Goals	Consider progress made be could be done differently a Repeat Steps 2-6 until desi	Meningococcal C United
			the second part of the second p
			This graph shows the percentage of children age



#### ease?

rm for any illness caused by the bacteria Neisseria ccus). Meningococcol disease is severe and can cteremia) or infections of the lining of the brain and rapidly and can kill people within 24 hours from the of meningococcol disease are very similar to the flu. ck. More serious symptoms include sensitivity to consciousness.

#### Disease:

- uvive will have permanent disabilities. Disabilities brain injury, or a hearing loss.
- ssing, drinking after someone, coughing, or



oscial conjugate vacane (MenACWI) and

s 13-17 who have received at least one dose of the States compared to Kansas, Kansas falls below the national immunization overage for the meningococcol conjugate vaccination, gauge coc, set wave

# **Policy Team**



- Reviews/considers impacts of policy issues in Kansas and in other states (e.g., Kansas House Bill No. 2646 Authorizing pharmacist vaccination), drafts model policies, and assesses adoption/use of policies
- Model school exclusion policy
  - "...Outlines specific administrative procedural steps that will strengthen the protection of your students against vaccine-preventable diseases."
  - Survey of school nurses regarding school exclusion policy planned and will be conducted soon
- College and University Model Vaccine Policy (Meningitis Policy)
  - "The goal of the recommendation is to encourage practices and procedures that set the default state for students as receiving the vaccination, establishing widespread disease protection of Kansas College/University students."
- IKC does not participate in lobbying or advocacy activities

### Funding & Grant Development Team



- Award Program
  - The first round of awards (2015-2016) was the Recognition Grant, which focused on increasing rates of the HPV and Meningococcal vaccines
  - The first round was a success; all applicants demonstrated some measurable improvement.
  - The second round of awards (2017-2018) is the Innovation Grant, which focuses on increasing all adolescent vaccination rates (HPV, meningococcal, and Tdap vaccinations)
- Another goal is sustainability for IKC to continue growing to the level of the robust coalitions in place in many other states

# Recognition Award Program



#### 14 groups total

- 3 Health Departments
- 4 Residencies
- 7 Providers/Clinics

#### Participants used 1 of 3 Immunization Rate Assessments

- 2 HPV, one-dose
- 9 HPV, three-dose series
- 3 Meningococcal, one-dose

#### 4 Winners were:

- Turner House Children's Clinic
- Community Health Center of Southeast Kansas
- Shawnee County Health Department
- Wesley Family Medicine Residency
   Program



### Award Program Round 2:

#### **IKC Adolescent Immunization Innovation Grant**

- The goal is successfully increasing age-appropriate adolescent immunization rates (HPV, meningococcal, and Tdap) in a clinical practice setting
- 4 awards, \$5,000 for the winner in each category:
  - Local public health department
  - Residency program in family medicine or pediatrics
  - Safety net clinics
  - Providers and clinics directly involved in the delivery of immunization services for adolescents in Kansas
- Winners will be announced by January 2019

### Ways to Become Involved



- 1. Attend Coalition Meetings
- 2. Attend Strategic Team Meetings; Become Engaged with a Team
- 3. Volunteer to Work a Conference Exhibit (Instructions and materials are provided)
- 4. Consider Serving on the Board (institutional and individual members)
- 5. Special Committee Opportunities (e.g., Nominating Committee, 501(c)(3) Committee)
- 6. Sponsor an IKC Meeting Lunch
- 7. Share and Promote IKC Resources (e.g., share toolkit resources, share model school exclusion policy with your local school nurse)
- 8. Host a Community HPV Education Event (show "Someone You Love" movie or other video + coordinated activities)
- 9. "Like" the IKC Facebook page; engage with posts
- 10. Help us stay up-to-date: review IKC website resources, recommend updates or improvements to resources, website, or Facebook postings
- 11. Email latest immunization-related articles, updates or success stories to Connie; suggest sharing with Board or Coalition
- 12. Read IKC email updates



# IKC Strategic Priorities: Advancing Mission in 2018 and Beyond

### LAURA CONNOLLY CHAIR DR. GRETCHEN HOMAN CHAIR ELECT

February 2<sup>nd</sup>, 2018



### **IKC Strategic Priorities & Milestones**

- Mission: Protect all Kansans from vaccinepreventable diseases
- January 2015
  - IKC Approved Charter
  - Identified Strategic
     Priorities
    - Targeting areas of low immunization rates
    - Adolescent immunizations, focus on HPV vaccination

- 2016
  - Website
  - Facebook Page
  - HPV Vaccine Toolkit
  - Adolescent Immunization Awards (2016-2017)
- 2017
  - Meningococcal Vaccine Toolkit
  - Community HPV Education Event Toolkit
- 2018
  - Tdap Toolkit
  - Adolescent Immunization Innovation Awards



### **Evolving Priorities, Current Issues**

- HPV Vaccine
- Meningococcal Vaccine
- Tdap
- Bundling, Announcement Training
- Influenza Vaccine

- Other topics
  - Immunization of Health
     Workers
  - Immunization of Child
     Care Providers
  - WebIZ Utilization
  - Adult Immunizations
  - Engaging Pharmacists as vaccine providers



# **Discussion Questions**

- Accomplishments: What IKC accomplishments are you most proud of? What IKC work to-date has been most effective?
- **Priorities:** Looking ahead to FY19 and beyond, what should our top *priorities* be in order to further the IKC mission of protecting all Kansans against vaccine-preventable diseases? What should be continued? What should change?
- Activities/Methods: Looking ahead to FY19 and beyond, what should our key *activities* be? What *methods* should we use to further our mission?
- **Partners/Stakeholders:** Who is missing from the table? What organizations or stakeholders do we need to further engage?